



## 2010 Region IX Agenda Key

Focus 1	Patient Centered Medical Home
Focus 2	Center Leadership
Focus 3	Health Information Technology
Focus 4	Dental Leadership
Focus 5	Finance - Compliance
Focus 6	Critical Issues Forums-CMO,CDO
Focus 7	Critical Issues Forums-CEO, (Admin)

### Sunday October 31, 2010

10:00 am - 4:00 pm	Exhibitor Set Up
1:00 pm - 5:00 pm	“Dutch” Treat Social Outing-A guided hike!
6:30 pm - 9:30 pm	WCN Board of Directors Annual Dinner, Business Meeting & Election

### Monday November 1, 2010

7:00 am - 4:00 pm	Registration	
7:00 am - 8:30am	Continental Breakfast	
8:00 am - 10:15 am	Exhibits Open	<b>Critical Issues Forum: Chief Medical &amp; Dental Officers</b> Darren Rahaman, M.D., CMO, Nevada Health Centers-Moderator
8:00 am - 8:45 am		<b>Past, Present and Future Challenges for FQHC Clinical Leaders</b> Arthur Martinez, M.D., CMO, El Rio Health Center cme: leadership .75
8:45 am - 9:30 am		<b>The Realities and Rewards of Clinical Leadership: Medical and Dental</b> Darren Rahaman, M.D., CMO, Nevada Health Centers; Tyree Davis, D.D.S., Dental Director, Nevada Health Centers cme: leadership .75
9:30am - 10:15 am		<b>National &amp; Regional Resources &amp; Program Priorities</b> Ron Yee, M.D., M.B.A., CMO, United Health Centers of the San Joaquin Valley, NACHC Consultant; Huong Le, D.D.S., Dental Director, Asian Health Services cme: leadership .75
8:00 am - 10:15 am		<b>Critical Issues Forum: Chief Executive Officers &amp; Health Center Administrative Leaders</b> Travis J. Robinette, CEO Sun Life Family Health Center, Inc-Moderator

8:00 am - 10:15 am	<p><b><u>Planning and Budgeting for Health Center Expansion</u></b>  Colleen Curtis, CEO, United Health Centers of the San Joaquin Valley  Nancy Netherland, Principal Consultant Netherland &amp; Associates  Bill S. Ballas, Managing Member, Redd Group Consulting, llc <span style="float: right;">cme: finance 1.25</span></p>
10:15 am - 10:30 am	<b>Break &amp; Move to Plenary</b>
10:30 am - 11:45 am	<p style="text-align: center;"><b>Critical Issues Forum Combined-Plenary</b>  <b><u>Achieving High Performance in Your Health Center</u></b>  Cory Sevin, RN, MSN, Institutes for Health Care Improvement, Director;  Winston F. Wong, M.D., M.S., Medical Director, Community Benefit Disparities  Improvement and Quality Initiatives Kaiser Permanente, National Program Office  Avein Saaty-Tafoya, M.B.A., HCM, CEO, Adelante Healthcare-Moderator <span style="float: right;">cme: leadership 1.25</span></p>
11:45 am - 12:15 pm	<b>Break &amp; Pick up Lunch</b>
12:15 pm - 12:30 pm	<p style="text-align: center;"><b><u>Welcome to the 17<sup>th</sup> Annual Region IX Leadership Training Conference!</u></b>  Grace Floutsis, M.D., Medical Director, Clinica Msr. Oscar A. Romero, Conference  Co-Chair; John Hoh, M.D., Medical Director, Asian Pacific Health Care Venture, Inc.  Conference Co-Chair; AACHC CEO, Brian Nolan, MPH, Interim Co-CEO/VP of Member  Services Community Clinic Association of Los Angeles County; David Rogers, MBA, Chief  Executive Officer, Sunset Community Health Center, Board President AACHC</p>
12:30 pm - 1:30 pm	<p style="text-align: center;"><b><u>Keynote: Leading Change in Health Care</u></b>  <b>Robert K. Ross, M.D., Chair, The California Endowment</b>  Kenneth Morris, M.D., Associate Medical Director of Pediatrics, North County Health Services-  Moderator <span style="float: right;">cme: leadership 1</span></p>
1:30 pm - 1:45 pm	<b>Break - Visit the Exhibitors!</b>
1:45 pm - 2:45 pm	<p style="text-align: center;"><b><u>Building High Functioning Teams in Community Health Centers:</u></b>  <b><u>A Challenge and a Necessity!</u></b>  Thomas S. Bodenheimer, M.D., M.P.H, Center for Excellence in Primary Care  UCSF Department of Family and Community Medicine  John Hoh, M.D., Medical Director, Asian Pacific Health Care Venture, Inc.-Moderator <span style="float: right;">cme: pcmh 1</span></p>
2:45 pm - 3:15 pm	<b>Break - Visit the Exhibits!</b>
3:15 pm - 4:00 pm	<p style="text-align: center;"><b>Patient Centered Medical Home-Critical Issues Forum:</b>  <b>Chief Medical &amp; Dental Officers</b>  Carl Heard, M.D. MMM, Consulting Physician for Medical Management-Moderator  Thomas S. Bodenheimer MD, MPH, Center for Excellence in Primary Care  UCSF Department of Family and Community Medicine&amp; WCN Board Members-Moderator</p>
3:15 pm - 4:00 pm	<p><b><u>New PCMH Guidelines and HRSA Role</u></b>  Preeta Chidambaran, M.D., M.P.H. HRSA <span style="float: right;">cme: pcmh .75</span></p>
4:00 pm - 4:45 pm	<p><b><u>The Path to Medical Home Recognition</u></b>  Kenneth Morris, M.D., Associate Medical Director of Pediatrics, North County Health  Services;  Arthur Martinez, M.D., M.S.H.A., CMO, El Rio Health Center <span style="float: right;">cme: pcmh .75</span></p>
4:45 pm - 5:30 pm	<p><b><u>Innovations in Chronic Care Management</u></b>  Jennifer Nuovo M.D., Medical Director Health Net <span style="float: right;">cme: pcmh .75</span></p>

3:15 pm - 5:30 pm	<b>Critical Issues Forum: Chief Executive Officers &amp; Health Center Administrative Leaders</b> <b><u>Nuts and Bolts: Essentials to Building Sustainable Health Centers</u></b> Jennifer "Ginger" Ryan, MBA, PhD, CEO, Chiricahua Community Health Center-Moderator
3:15 pm -4:15 pm	<b><u>Today's FTCA: Avoiding Legal Traps</u></b> Felicia B. Eshragh, Esq., MPH, HRSA-Bureau of Primary Health Care cme: finance 1
4:15 pm - 5:30pm	<b><u>Transforming Health Centers from "Safety Net" to "Service Excellence"</u></b> Patti Harvey, RN, MPH, CPHQ, Southern California Vice President for Quality and Patient Care Services Kaiser Permanente cme: leadership 1.25
6:00 pm - 8:00 pm	<b>Join WCN and AACHC for a Reception with Magnet Speaker: Thomas S. Bodenheimer MD, MPH, FACP</b> Includes a book signing!

**TUESDAY, November 2, 2010**

7:00 am - 12:00 pm	<b>Registration</b>			
7:00 am - 8:30 am	<b>Continental Breakfast</b>			
8:00 am - 8:15 am	<b>Opening Remarks</b> Darren Rahaman, M.D., CMO, Nevada Health Centers; Huong Le, D.D.S., Dental Director, Asian Health Services			
8:15 am - 9:15 am	<b><u>Building Blocks toward Universal Coverage: The Role of Community Clinics</u></b> Lucien Wulsin Jr., Project Director, Insure the Uninsured Project (ITUP) Huong Le, D.D.S., Dental Director, Asian Health Services-Moderator cme: leadership 1			
9:15 am - 9:45 am	<b>Break-Visit the Exhibitions!</b>			
9:45 am - 11:00 am	<b>Exhibits Open</b>	<b><u>Redesigning Compensation Models to Support Clinical Outcomes (PCMH)</u></b> Carl Heard, M.D. MMM, Consulting Physician for Medical Management; CER Panel (pending)  Charla Parker, M.P.A., Executive Director WCN-Moderator  cme: pcmh 1.25	<b><u>EHR Meaningful Use: Federal Requirements You Need to Know!</u></b> Dr. Richard Swafford, MBA/TM, MaEd/AEDL, MIS/M, MC/MFT, MSAJS, PhD, Chief Technology Officer, CalHIPSO  Eric Henley, M.D., Medical Director Central Region North Country Healthcare-Moderator  cme: H.I.T. 1.25	<b><u>Critical Issues from State Dental Boards</u></b> Greg Waite, D.D.S., Dental Director Sun Life Family Health Center; Huong Le D.D.S., Dental Director, Asian Health Services; Tyree Davis D.D.S., Dental Director, Nevada Health Centers  Cheryl Russo, R.D.H., Associate Dental Director, Shasta Community Health Center -Moderator  cme: leadership 1.25
11:00 am - 11:15 am		<b>Break-Visit the Exhibitions!</b>		

11:15 am - 12:15 pm		<p><b><u>Workforce Development in a Time of Growth and Clinician Shortage</u></b>  <b>Ron Yee, M.D., M.B.A., CMO, NNOHA; Huong Le D.D.S., Dental Director, Asian Health Services,</b></p> <p>Vanesscia John, MSW, MPA Deputy Director, Clinical Affairs, California Primary Care Association -Moderator</p> <p>cme: leadership 1</p>	<p><b><u>What They Didn't Teach in Medical School: How to Mentor &amp; Supervise Providers</u></b>  <b>Eladio Pereira, M.D., M.B.A., FACP, Chief of Medical Staff and Clinical Services, Mariposa CHC; Andrew Saal M.D. FAACP, CMO, North Country Healthcare</b></p> <p>Ricardo G. Lopez, M.D., Chief of Medical Services, Gardner Family Health Network- Moderator</p> <p>cme: leadership 1</p>	<p><b><u>Real World Telemedicine Applications in a CHC Setting</u></b>  <b>Ana María López, M.D., M.P.H., Medical Director Arizona Telemedicine Program; University of Arizona; James Dumbauld, D.O., Medical Director, St. Elizabeth of Hungary Clinic; Eric Henley, M.D., Medical Director Central Region North Country Healthcare (also Moderator)</b></p> <p>cme: H.I.T. 1</p>
12:15 pm - 12:45 pm <b>Break &amp; Pick Up Lunch</b>				
12:45 pm - 1:15 pm	<b>WCN Annual Awards Luncheon!</b>			
1:15 pm - 2:15 pm	<p><b><u>Keynote: CMS Value-Based Purchasing Update</u></b>  <b>Betsy Thompson M.D., DrPH, Chief Medical Officer, CMS Region IX</b>  <b>Darren Rahaman, M.D., CMO, Nevada Health Centers, WCN Board President-Host</b></p> <p>cme: finance 1</p>			
2:15 pm - 2:45 pm <b>Break &amp; Move to Break-Out Sessions</b>				
2:45 pm - 4:15 pm	<b>Exhibits Open</b>	<p><b><u>The Mandate: Developing an Intentional Learning Culture in your CHC</u></b>  <b>Steve Seely, Development Manager, NWRPCA; Gary Cloud, Ph.D., M.B.A. Assistant Provost, Associate Dean for Financial Resources, ATSU;</b></p> <p>Andrew Saal M.D. FAACP, CMO, North Country Health Care-Moderator</p> <p>cme: leadership 1.5</p>	<p><b><u>Selecting the Right EHR: From Selection to Interface to Quality Measure Reporting</u></b>  <b>Betsy Thompson M.D., DrPH, CMO, CMS Region IX; Kenneth Morris, M.D., Associate Medical Director of Pediatrics, North County Health Services; Huong Le D.D.S., Dental Director, Asian Health Services;</b></p> <p>Vanesscia John, MSW, MPA Deputy Director, Clinical Affairs, California Primary Care Association -Moderator</p> <p>cme: H.I.T. 1.5</p>	<p><b><u>FINAL WORD: ICD-10 is Really Coming!</u></b>  <b>Julie M Vlasik Consulting Services</b></p> <p>Grace Floutsis, M.D., Medical Director, Clinica Msr. Oscar A. Romero-Moderator</p> <p>cme: finance 1.5</p>
4 : 1 5 p m <b>Networking-Social Outing-Exhibit Hall</b>				

WEDNESDAY, November 3, 2010

7:00 am - 8:30 am	<b>Continental Breakfast</b>			
8:00 am - 9:00 am	<b>Exhibits Open</b>	<p><b><u>Opportunities for CHCs with Health Care Reform!</u></b>  <b>Herb K. Schultz, Regional Director,</b>  <b>U.S. Department of Health and Human Services, Region IX</b></p> <p>Winston F. Wong, M.D., M.S., Medical Director, Community Benefit Disparities Improvement and Quality Initiatives Kaiser Permanente, National Program Office Kaiser Permanente, National Program Office -Moderator</p> <p style="text-align: right;">cme: leadership 1</p>		
9:00 am - 10:00 am		<p><b><u>NACHCs Role in Health Care Reform</u></b>  <b>Yvette Ramirez Ammerman, Associate Director, Western Operations</b>  <b>National Association of Community Health Centers</b></p> <p>Winston F. Wong, M.D., M.S., Medical Director, Community Benefit Disparities Improvement and Quality Initiatives Kaiser Permanente, National Program Office-Moderator;  David Rogers, MBA, CEO, Sunset Community Health Center, Board President AACHC-Moderator</p> <p style="text-align: right;">cme: leadership 1</p>		
10:00 am - 10:30 am	<b>Break-Move to Break-Out Sessions</b>			
10:30 am - 12:00 am	<b>Exhibits Open</b>	<p><b><u>Using Data to Optimize Health Outcomes: Benchmarking Evidence Based Best Practices (PCMH)</u></b>  <b>Arthur Martinez, M.D.,</b>  <b>CMO, El Rio Health Center;</b>  <b>Robert Moore, M.D.</b>  Medical Director, Health Clinic Ole</p> <p>Grace Floutsis, M.D.,  Medical Director, Clinica Msr.  Oscar A. Romero-Moderator</p> <p style="text-align: right;">cme: pcmh 1.5</p>	<p><b><u>Managing Multiple &amp; Mobile Sites: Challenges &amp; Opportunities</u></b>  <b>Shirley Hampton, RN,</b>  <b>NVHC; Tyree Davis D.D.S.,</b>  Dental Director, Nevada Health Centers</p> <p>Cheryl Russo M.D. -Moderator</p> <p style="text-align: right;">cme: finance 1.5</p>	<p><b><u>EHR Users Discussions: Lessons Learned from the Field</u></b>  <b>Eric Henley, M.D.,</b> Medical Director Central Region North Country Healthcare;  <b>Ricardo G. Lopez, M.D.,</b> Chief of Medical Services, Gardner Family Health Network</p> <p>Darren Rahaman, M.D., CMO, Nevada Health Centers, WCN Board President -Moderator</p> <p style="text-align: right;">cme: H.I.T. 1.5</p>
12:00 pm - 12:15 pm		<b>Box lunch grab!</b>		
12:15 pm - 1:15 pm		<p><b><u>Closing Session: Keeping The Faith!</u></b>  <b>Ricardo Custodio, M.D., M.P.H.,</b> Medical Director, Waianae Coast Comprehensive Health Center  <b>Huong Le, D.D.S.,</b> Dental Director, Asian Health Services-Moderator</p> <p style="text-align: right;">cme: leadership 1</p>		
	<p><b>AACHC &amp; WCN would like to thank you for your participation! Please be sure to fill out the evaluation form and offer your suggestions for next year's 18<sup>th</sup> Annual Region IX Leadership Training Conference!</b>  <b>SAFE TRAVELS!</b></p>			

## Continuing Medical Education (CME)

Total Anticipated CME	
Leadership	14.25
H.I.T.	5.25
PCMH	6
Finance	6.25
<b>Total</b>	<b>31.75</b>

This activity, 17th Annual WCN Leadership Conference for Health Center Clinical Leaders, with a beginning date of October 31, 2010, has been reviewed and is acceptable for up to 19.00 prescribed credits by the American Academy of Family Physicians.

Conference maximum CME possible for an individual is 19 prescribed credits. (Total conference CME is 31.75.)

## Continuing Dental Education (CDE)

This activity has been reviewed and 31 prescribed credits have been applied for to The Arizona School of Dentistry & Oral Health, A.T. Still University for continuing dental education.



Please check back for final hours and accreditation information as it will be posted soon here!